

## Background

Construction firms operate in an increasingly competitive and dynamic environment. In order to adjust to new ways of working, organisational change is required; but how easy is it to implement change? What are the barriers to change?

Change management comes in many forms and guises although, however necessary change is, it is only as good as the acceptance by individuals of their new found responsibilities. The adjustments in power/knowledge in particular can be a contentious issue.

This workshop will look at some of the key influences on the extent change is accepted and embedded across organisations, including: the effect change has on existing project management practice and the extent to which this change represents a shift in power / knowledge within an organisation.

It will draw upon experienced individuals who have implemented or studied change within organisations, who will recount the lessons learnt in overcoming the static inertia which exists within the industry.

## Why you should attend

This workshop will be of particular interest to Managers who are responsible for implementing change within their organisations. Delegates will gain:

- an understanding of the barriers to change and how to overcome these through successful change management
- an insight into the effect change has on employees and how to transform animosity into approval
- an opportunity to discuss experiences with fellow practitioners in a comfortable environment

## Programme

13:00	Registration and refreshments	14:10	Effecting complex change in parallel organisations <b>Mike Brogan, Harvest Housing Group and GM Procure</b>
13:30	Chair's introduction <b>Charles Simkiss, Programme Director, Undod</b>		
13:40	Embedding new management initiatives in construction firms <b>Mike Bresnen, Professor of Organisational Behaviour, University of Leicester</b>	14:40	Refreshment Break
		15:10	The challenge of herding cats: change in professional service firms <b>Martin Sexton, Professor of Construction Management, University of Salford</b>
		15:40	Discussion Session
		16:40	Chair's summing up and close

## Registration Form

Please register me for this workshop on the 8<sup>th</sup> February 2007 at The Racquet Club  
5 Chapel Street Liverpool, L3 9AG  
**Registrations must reach us by 1st February**

Email \_\_\_\_\_

First Name \_\_\_\_\_

Surname \_\_\_\_\_

Position \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

☐ Free, my company is a CPN/ CIRIA  
Core/Responsibility NW member

☐ My organisation is not a member of the CPN/ CIRIA  
Core/Responsibility NW and I am making payment of  
£80 + VAT (£94) to CIRIA by cheque or credit card  
as below:

☐ Amex\* ☐ Visa ☐ Mastercard

Card No:

□□□□ □□□□ □□□□ □□□□

Expiry Date □□ □□

Last 3, (Amex 4) digits on Signature Strip □□□□

A VAT receipt will be issued.

**I accept the terms and conditions stated overleaf**

**Telephone bookings are welcome.**  
**If your credit card billing address is different from**  
**above please inform us**

**Please return this page or a photocopy to CIRIA**  
**Classic House, 174-180 Old Street, London, EC1V 9BP**  
**Tel: 0207 549 3300 Fax: 0207 253 0523**  
or register via the Internet [www.cpn.org.uk](http://www.cpn.org.uk) E7101

## Forthcoming events

Logistics - A Fertile ground for logical improvement  
**London – 22<sup>nd</sup> February**

Infrastructure and the KTN  
**London – 08<sup>th</sup> March**

Facilities Management  
**London – 27<sup>th</sup> March**

Benefits of early Contractor Involvement to Housing organisations  
**London – 12<sup>th</sup> April**

See [www.cpn.org.uk](http://www.cpn.org.uk) for full details and register for forthcoming events in the next few months

## Terms and conditions

Any booking fee paid will not be refunded unless written confirmation is received at least five working days prior to the event, substitute delegates are welcome.

For non-member registrations, your place is confirmed once the registration form is submitted; bookings must be accompanied by payment in the form of cheque or credit card.

Confirmation of your booking will be sent out by CIRIA two weeks prior to the event.

CIRIA reserves the right to vary the programme and cancel the event in case of insufficient bookings.

All workshop notes are sent via email, please ensure you fill in the email field on the registration form.

CIRIA recommends this workshop for 2 hours towards CPD requirements with the ICE, CIOB, RIBA & RICS, CIBSE, IstructE

The CPN is owned by CIRIA with support from an industry based steering group.

## CPN

CPN provides members with a range of interactive workshops and events led by some of the industry's foremost practitioners. Attended by many of the construction industry's leading managers, CPN continues to promote the sharing of knowledge across all facets of the construction sector.

## Benefits of membership

- up to date information on key issues and legislation
- opportunity to network with members and other experts
- awareness of new technology and management techniques
- free access to an annual programme of events
- access to the CPN website and electronic forum
- event proceedings and selected reports

## Further information

For further information on CPN membership, outputs and forward programme, please contact the events team at CIRIA:

Tel: 020 7549 3300

Fax: 020 7253 0523

Email: [enquiries@ciria.org](mailto:enquiries@ciria.org)

Web: [www.cpn.org.uk](http://www.cpn.org.uk)



Change Management  
it's a people thing

in association with



the objective programme  
**eu&merseyside**  
European Funding is Creating New Opportunities



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sharing knowledge  
building best practice

8 February 2007  
Liverpool  
13.00-17.00