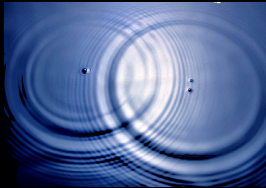


## 3DCamp: A second life for the real life built environment





# Opening 3D virtual worlds to a 'web reluctant' built environment sector

Martin Brown – Lancashire, England

Pam Broviak – LaSalle, Illinois

James Matney – College Station, Texas

## 3DCamp: A second life for the real life built environment

### **Pam**

Director of Public Works, LaSalle, Illinois

### **TEEX**

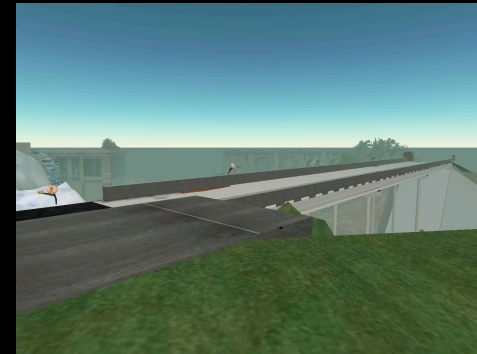
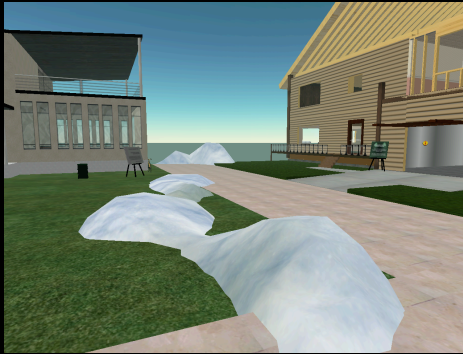
Texas Engineering Extension Service

### **Brand**

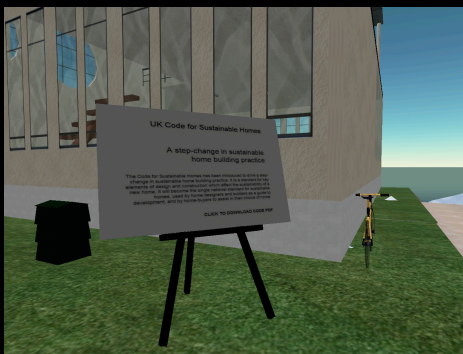
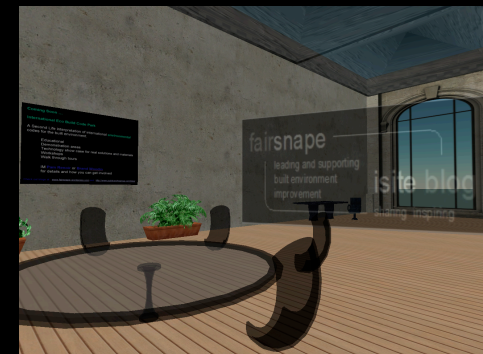
fairsnape, built environment support consultant, UK

4FM, centre for facilities management, UK

# 3DCamp: A second life for the real life built environment



**projects**  
public works island  
second life





# 3DCamp: A second life for the real life built environment

## events

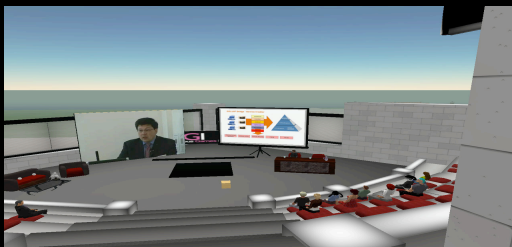
meetings – a place between the real and video/tele conferencing places

construction public works group events

discussions

1st 2nd 3rd places

fm research / conference



**invitation: orientation day 28<sup>th</sup> June**

fairsnape

# 3DCamp: A second life for the real life built environment

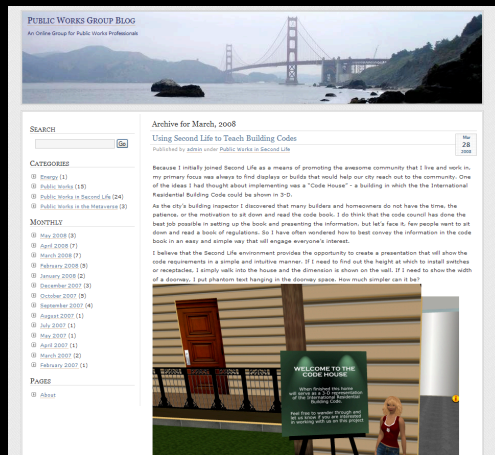
## media

### The Grid Works

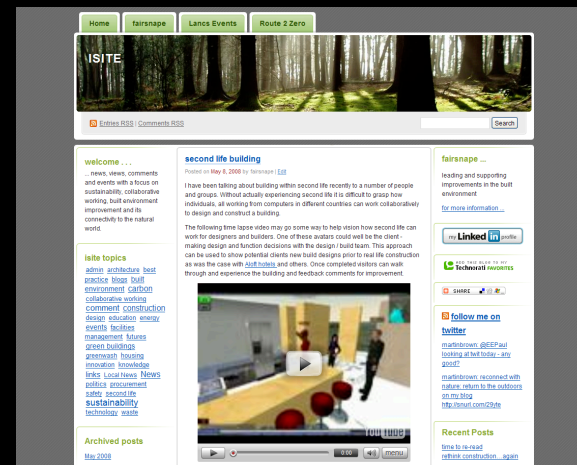
### blogs - isite and PWG



<http://www.thegridworks.info/>



<http://www.publicworksgroup.com/blog/>



<http://www.fair Snape.wordpress.com>

fair Snape

## **discussion – moving forward**

similar projects we can learn from?

experience in engaging real life 'web browsers' in 3D web / second life

making a real teaching, learning, awareness medium

opportunity for collaboration – build, participation, tours

opportunities for funding or supporting

**thanks ...**

[fairsnape@gmail.com](mailto:fairsnape@gmail.com)